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# CITY OF CAMDEN

## 2020 PARKS & RECREATION ALL-IN-ONE APPLICATION

CAMDEN-BENTON COUNTY  
FARMERS MARKET PAVILION

PROJECT PROPOSAL PRESENTATION

# CENSUS POPULATION

2019 AMERICAN COMMUNITY SURVEY ESTIMATES

- City of Camden
  - Total Population: 3,582
  - Total Households: 1,733
- Benton County
  - Total Population: 16,140
  - Total Households: 6,762

The City of Camden is located in Benton County.



<https://censusreporter.org/profiles/16000US4710560-camden-tn/>

# TARGET DEMOGRAPHICS

- The proposed Farmers Market development will continue to make the recreational facilities available to all persons, regardless of age, gender, race, economic status, or possible disability.
- The proposed facilities can be used by all ages.

<https://censusreporter.org/profiles/16000US4710560-camden-tn/>

Age

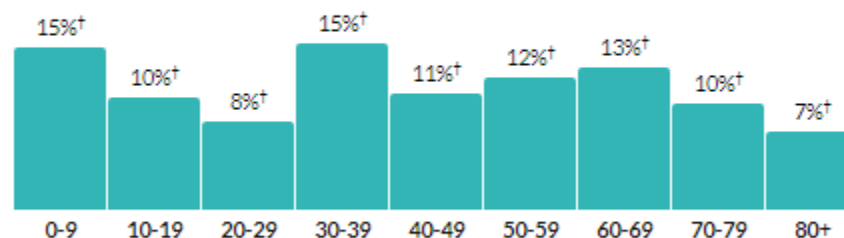
**43.2**

Median age

about 90 percent of the figure in Benton County: 47.9

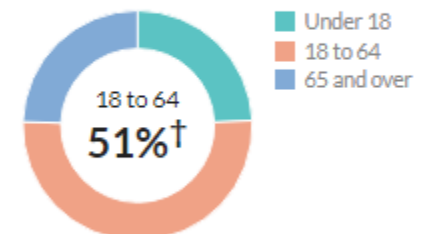
about 10 percent higher than the figure in Tennessee: 38.7

Population by age range



Show data / Embed

Population by age category



Show data / Embed

# PUBLIC RECREATION ACTIVITIES/ PROGRAMS ENVISIONED AT THE FARMERS MARKET

- Proposed:
  - Family Events
  - Concerts
  - Farmers Markets
- Existing:
  - None



# POSITIVE COMMUNITY IMPACT

- Addresses the needs, interests, and priorities of the community detailed during the 2021 Parks & Recreation Master Planning process.
- Improve public health by encouraging the public to be outdoors
- Enables the City to host a variety of outdoor recreational events and community days (i.e. farmers markets, fundraisers, movie nights, theater performances, concerts, etc.)
- Accessible to all citizens regardless of disabilities

# GOAL OF PROJECT

- Address the public's wishes, needs, and priorities as outlined in the 2021 System-Wide Parks & Recreation Master Plan
- Encourage the public to get outdoors
- Improve quality of life for residents by expanding recreational and entertainment opportunities in Camden
- Provide ADA Accessible facilities/opportunities

# MEANS & FUNDING FOR DEVELOPMENT

- Contribution from Benton  
County

# SUITABILITY, LOCATION, & TOPOGRAPHY FOR DEVELOPMENT OF PROJECT

- Located in near the center of town a adjacent fairgrounds.
- There is space to redevelop the parcel to add the proposed farmers market while maintaining adequate open spaces.
- The proposed pavilion and parking areas will be constructed in relatively flat and suitable locations where minimal site work and grading will be necessary.



# SITE DEVELOPMENT

- The proposed project addresses park needs identified in the 2021 Master Plan
  - Construction of Farmers Market and Events Complex
  - ADA accessibility
- Future Site Development
  - The proposed Parks & Recreation grant will construct all of the key components of development planned on the land Camden will lease from the County.
  - Additional plans for the overall site include an indoor multi-use building, an agricultural center, and eventually a splashpad and walking trails.

# PROGRAMMING PLANS FOR SITE

- Proposed:
  - Community Events
    - Farmers Markets, Concerts, Movie Nights etc.
  - Group Fitness Classes
  - Outdoor Education

## Camden- Benton County Farmers Market



# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: ADVOCACY & FUNDING

- The City of Camden has made great effort to address the State's goal of advocating for recreational activities and programs through funding and planning. The City is constantly working to expand and maintain desirable recreational facilities and programs for citizens of Camden and surrounding areas. This has been demonstrated through the City's yearly dedication of funds to Parks & Recreation facilities and recent contribution to countywide master planning efforts. Utilization of Recreation Resources Division (RRD) funds allow the City to double the impact of the funding they have available for improvements and developments

# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: LOCAL PARKS & RECREATION

- The City of Camden is dedicated to providing recreational facilities and programs to the citizens of Camden and surrounding areas. Camden's Parks and Recreation system has been limited to one park, but is interested in expanding to more areas of the City and diversifying recreational opportunities. The proposed 2020 Parks & Recreation Fund project will develop and improve recreational opportunities activities in Camden.

# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: RECREATION ONE-STOP

- The City of Camden wishes to provide the community with access to information regarding their recreational facilities and programs. The City website is a great resource for general information. However, if the City and the County are able to develop a joint Parks Department (in conversation) and hire a director, a parks and recreation Facebook page would be ideal. Here, citizens could find important information and updates regarding parks and recreation. This has proven to be a valuable tool for other communities and is a goal for the City.

# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: PUBLIC HEALTH

- The proposed Farmers Market will add variety in programming opportunities within Camden's Parks & Recreation system. This will improve quality of life as well as encourage residents to enjoy the outdoors.
- The ability to hold farmers market events will help residents have more access to local fresh produce, improving diets, nutrition, and overall health.
- ADA accessibility components are essential to minimizing accessibility barriers so that all citizens can enjoy the facilities.

# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: CHILDREN IN NATURE

- All of the proposed project activities will encourage and enable the children of Camden and surrounding areas to engage in outdoor events.
- The proposed Farmers Market will host family friendly events, encouraging the whole family to be outside together.

# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: ENVIRONMENTAL EDUCATION

- The proposed construction of the Farmers Market pavilion provides a variety of outdoor educational opportunities for the citizens of Camden. The large pavilion will allow the City to host community events like farmers markets that help teach children the importance of the local farming community and surrounding environment. Additionally, the pavilion could host environmental education events for children and families all over Benton County. With close proximity to a planned University of Tennessee Agricultural Extension Center, the pavilion will make a perfect outdoor classroom.



# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: QUALITY GROWTH

- The City of Camden has an understanding for the importance of Quality Growth in the development of new recreational activities. All of the proposed activities will take place in areas that have already been developed and will not interrupt the valuable natural infrastructure of the West Tennessee.
- The proposed Farmers Market pavilion will expand recreation and entertainment opportunities in Camden. These events could create opportunities for local businesses and vendors to participate, thus stimulating the local tax base. Additionally, these events will attract residents from surrounding areas with hopes they will spend money around town before or after the events.

# STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: RURAL ECONOMIES

- The City acknowledges the significance of the availability parks and recreational facilities to quality of life for its citizens. Industries looking into development in cities like Camden, want to see that there are ample activities for their employees and families to participate in outside of work. The addition of the Farmers Market shows Camden's commitment to expanding recreational and entertainment opportunities within the City. Parks and recreational facilities are essential to maintaining and expanding the economies of rural areas of Tennessee.

## 2 YEAR PROJECT TIMELINE

- Submit Application September 2021
- Receive Funding Award March 2022
- Environmental Review May- Nov. 2022
- State Contracting January 2023
- Project Design March-May 2023
- Bidding & Award July-August 2023
- Construction Sept-December 2023
- Project Close-out January 2024

# PROJECT DESIGN ELEMENTS

## FARMERS MARKET PAVILION

### ▪ **Use of Site**

- Proposed pavilion, and ADA Parking will expand and increase utility of the currently vacant parcel.
- The shade created by the pavilion will allow enjoyable and shaded viewing area and event participation for those who do not want to be in the sun.
- ADA accessible features will ensure that all citizens are able to use the new facilities.

# PROJECT DESIGN ELEMENTS

## FARMERS MARKET PAVILION

- **Access**

- The Farmers Market will be open to citizens between sunrise and sunset , and longer during special events.

- **Ease of Maintenance**

- The City of Camden has successfully developed and maintained recreational facilities for several decades.
- The proposed pavilion will add to the inventory, but not create any new routine operational maintenance responsibilities for the maintenance staff.

# PROJECT DESIGN ELEMENTS

Total Project: \$900,000

Total Construction Costs: \$765,000

Site Work

Pavilion Construction

Parking Facilities Construction

ADA Accessibility Components

Site Furnishings

# RENDERINGS OF THE PROPOSED FARMERS MARKET PAVILION

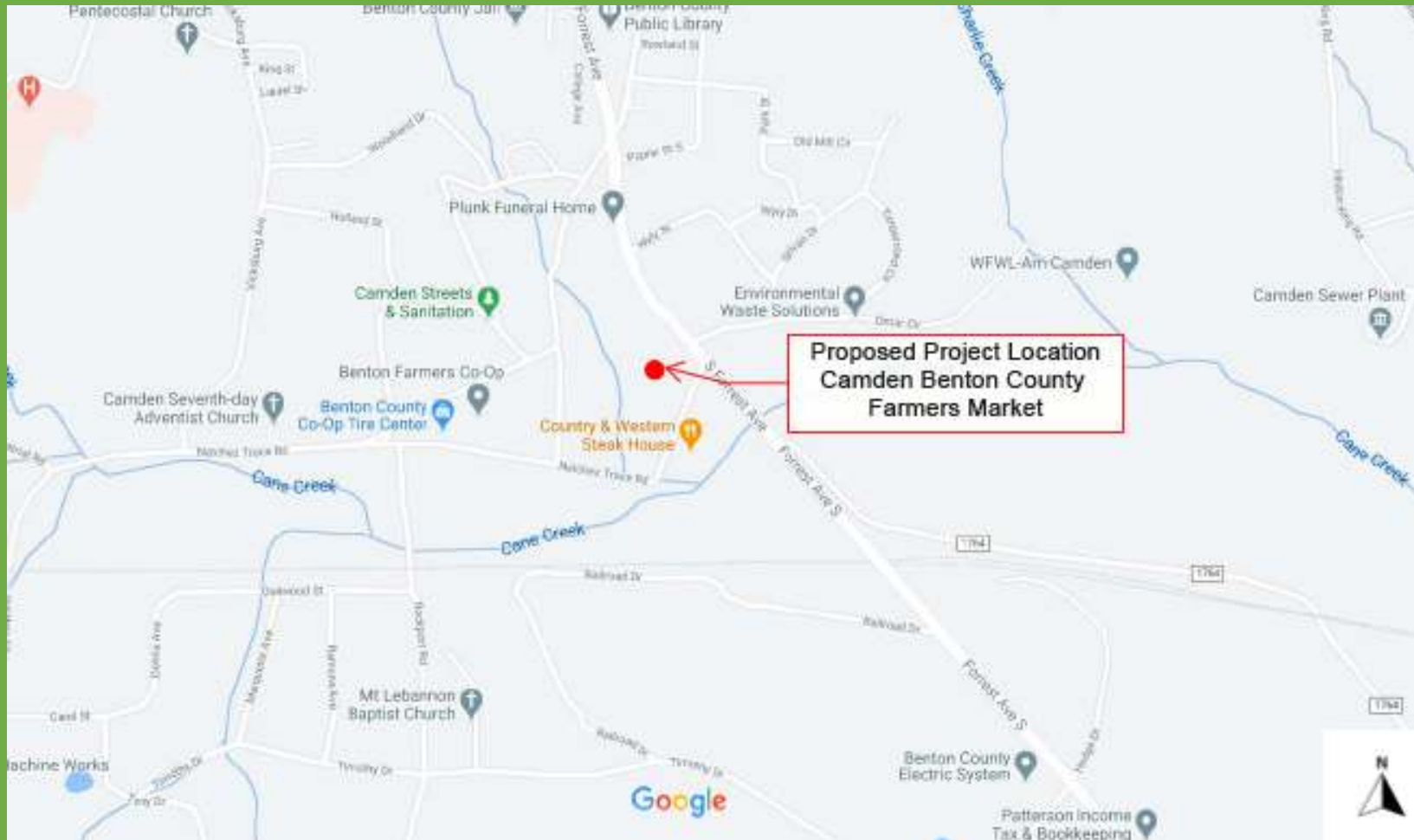


# RENDERINGS OF THE PROPOSED FARMERS MARKET PAVILION

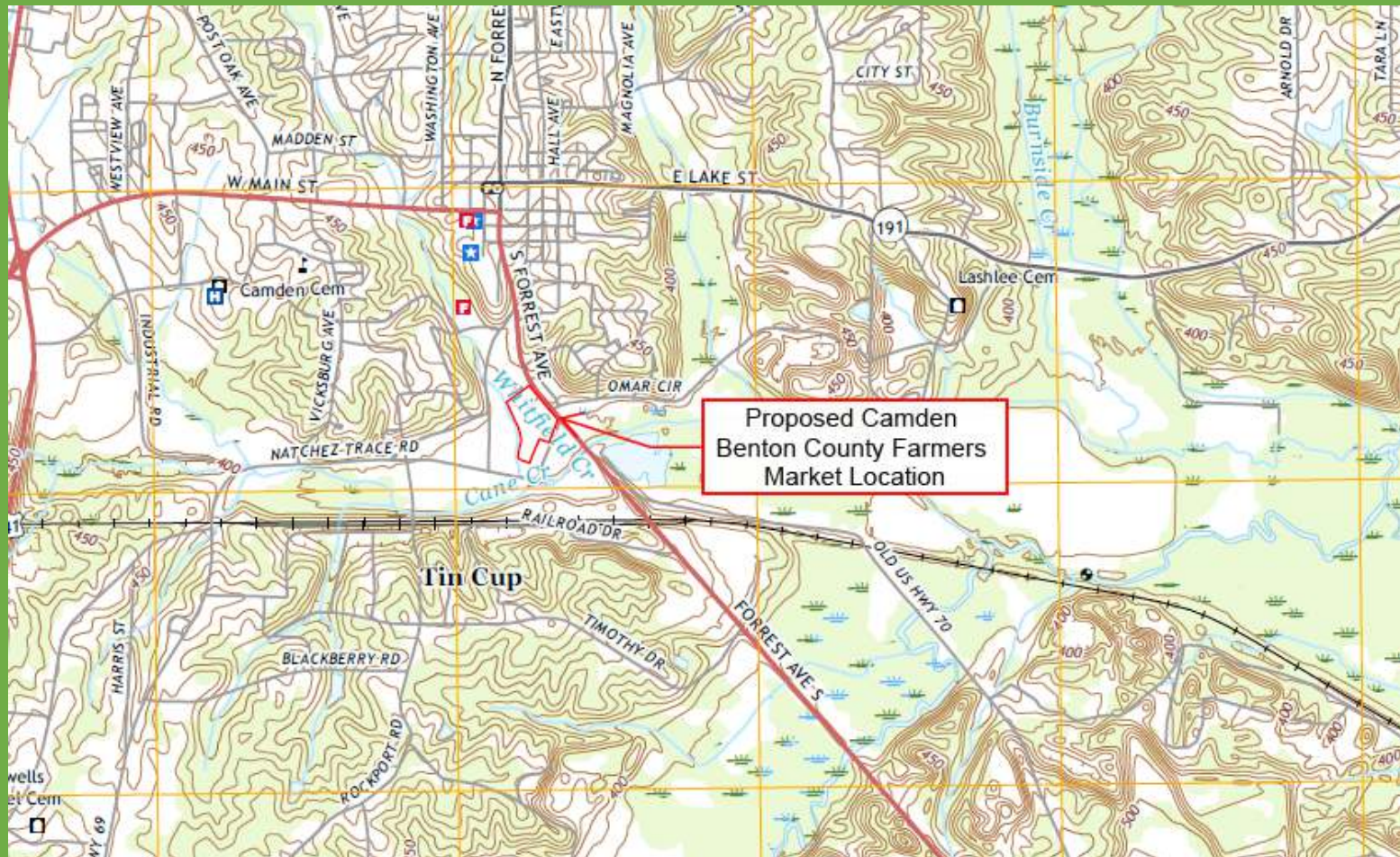




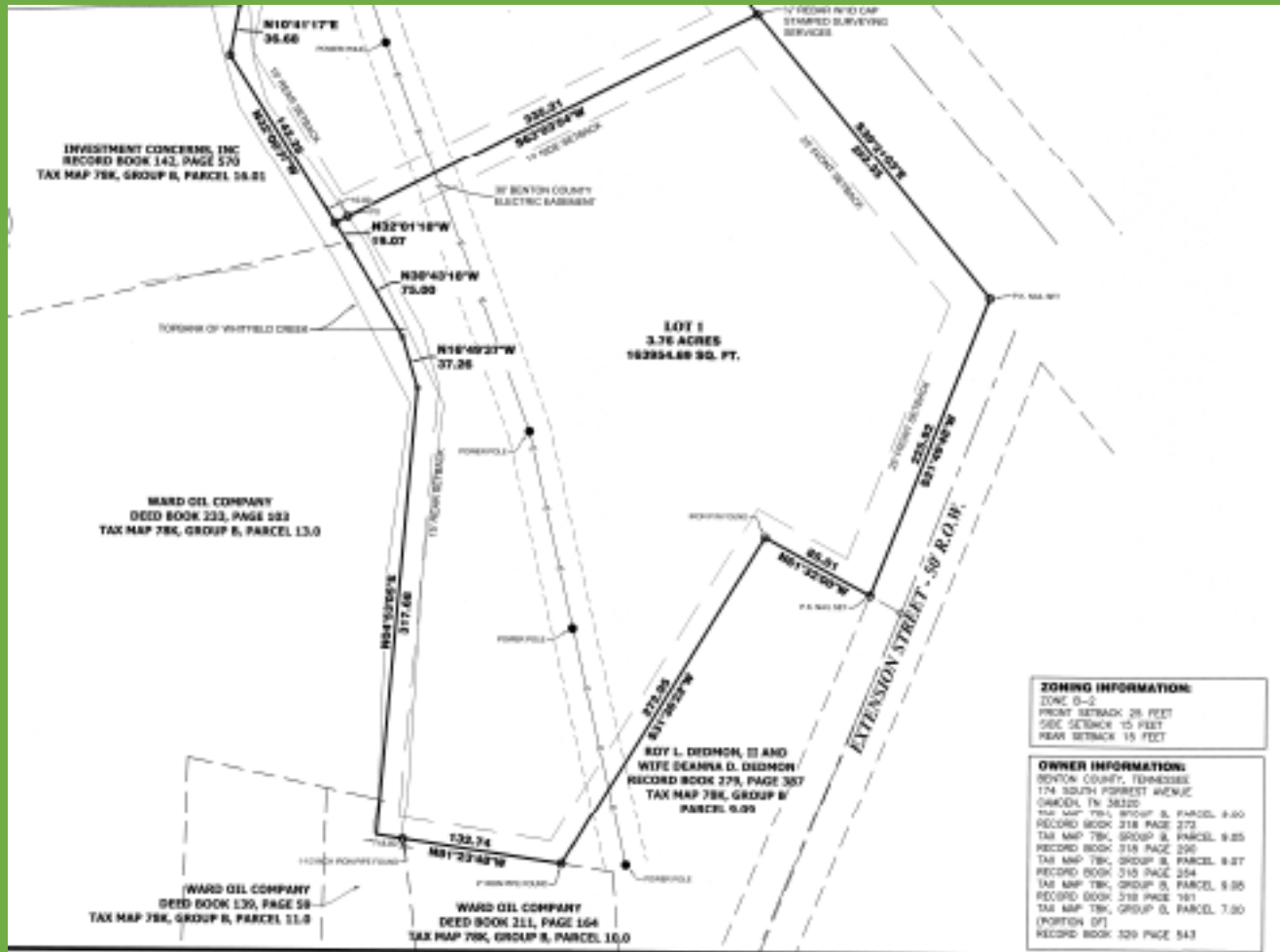
# PROJECT LOCATION MAP



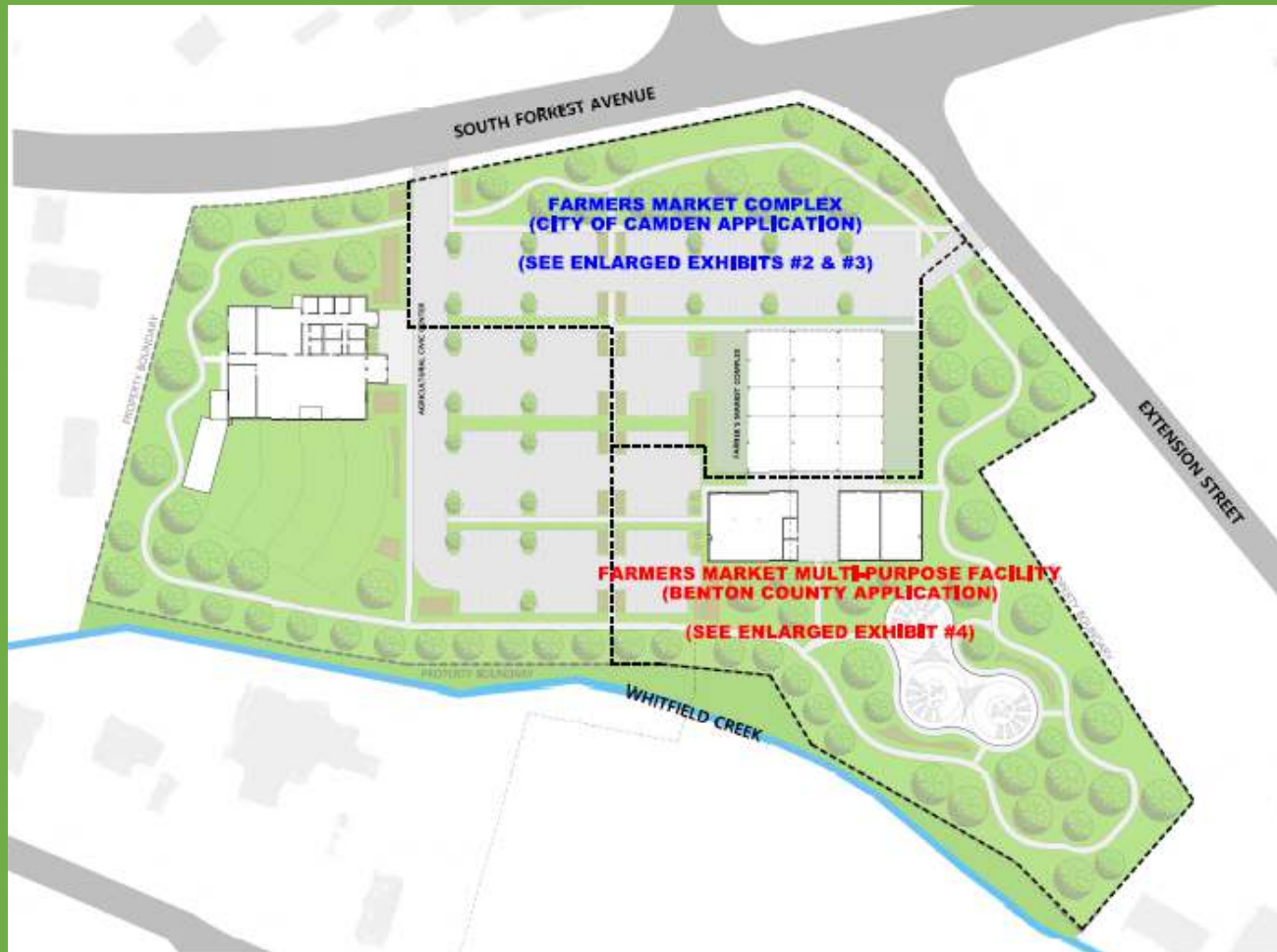
# TOPOGRAPHIC MAP



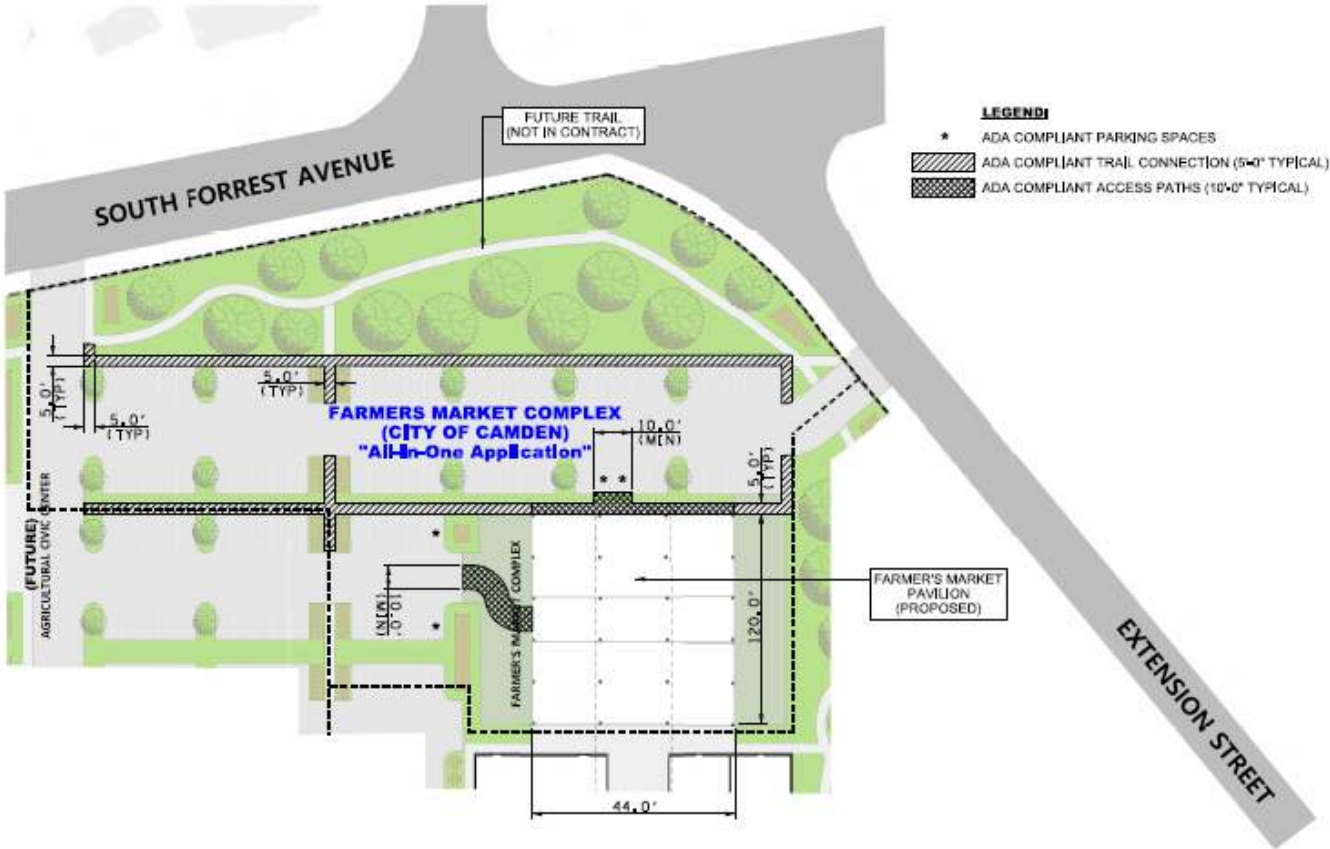
# PROJECT BOUNDARY MAP FARMERS MARKET



# PRELIMINARY SITE PLAN



# PRELIMINARY SITE PLAN



# PICTURES OF PROPOSED FARMERS MARKET SITE



The Camden Benton County Farmers Market pavilion and parking lot will be constructed in the open gravel and grassy space.

# PICTURES OF PROPOSED FARMERS MARKET SITE



View looking at the space where the parking area will be constructed.

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**THANK YOU FOR  
CONSIDERING OUR  
PROJECT!**

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